



GREEN

AGRITAINMENT

2024-1-IE01-KA220-VET-000254134

MODULE 2, LESSON 6

THE SAGRA DELLA PEZZATA IN CAPRACOTTA AS A GOOD EDUTAINMENT PRACTICE



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INTRODUCTION



**SYMBOLIC EVENT OF
MOLISE**

**COURSE OBJECTIVE: UNDERSTANDING THE
GASTRONOMIC, SOCIAL, AND CULTURAL
VALUE AS AN EXAMPLE OF AGRITAINMENT
AND EDUTAINMENT.**



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HISTORICAL ORIGINS

01

PASTORAL TRADITION

02

COMMUNITY MEAL

03

LIVING MEMORY



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THE INGREDIENTS OF PEZZATA



MUTTON

Absolute protagonist, symbol of resilience and agro-pastoral culture.

LOCAL HERBS AND SPICES

Wild herbs and traditional seasonings enrich the flavour.

SLOW COOKING

The secret is a long open-air boil, which makes the meat tender and tasty.



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THE EDUCATIONAL DIMENSION

01

RURAL EDUTAINMENT

The festival becomes an experiential lesson in gastronomy and traditions.

02

WORKSHOPS AND DEMONSTRATIONS

Cheeses, honey, and truffles tell the story of Molise's biodiversity.

03

CULTURAL TRANSMISSION

The new generations learn through direct involvement.

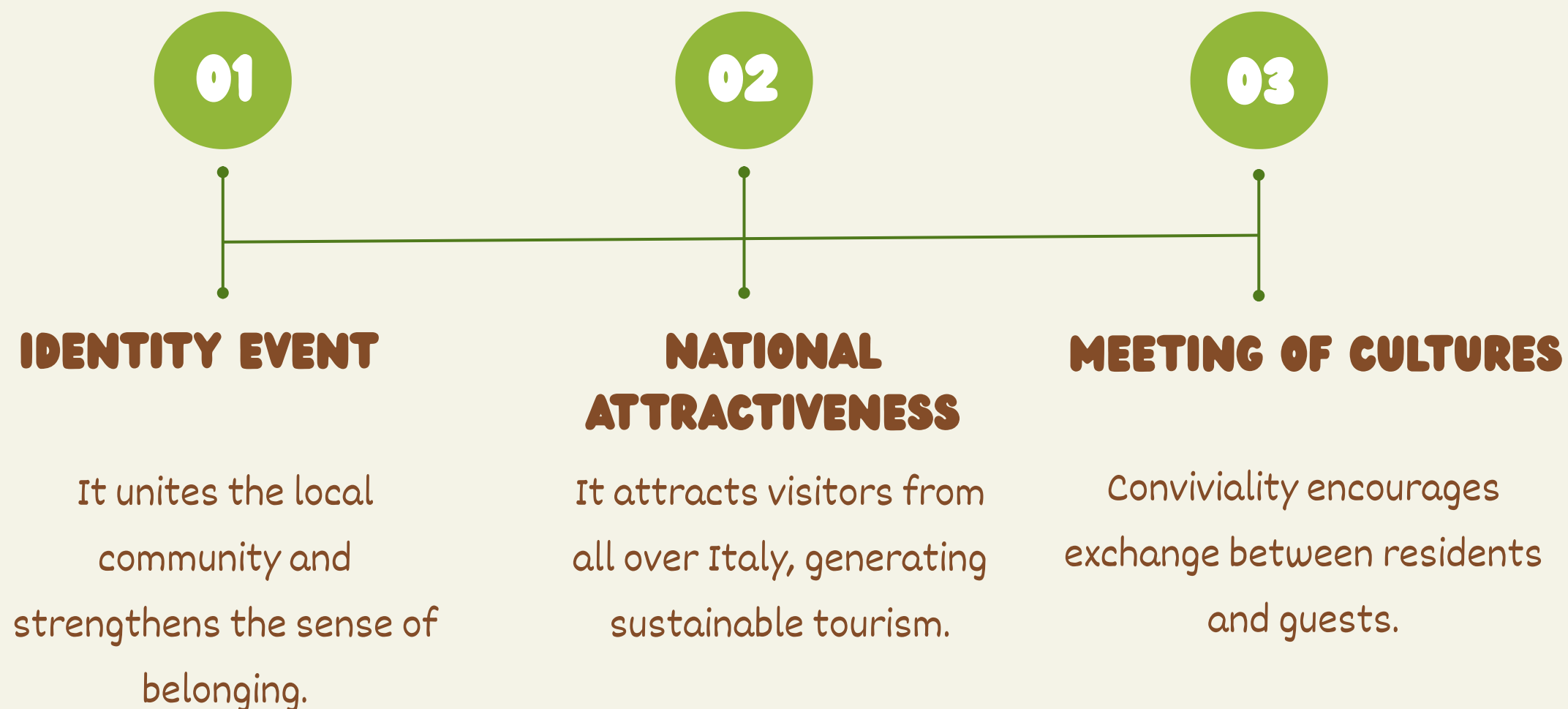


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THE SOCIAL AND TOURIST VALUE



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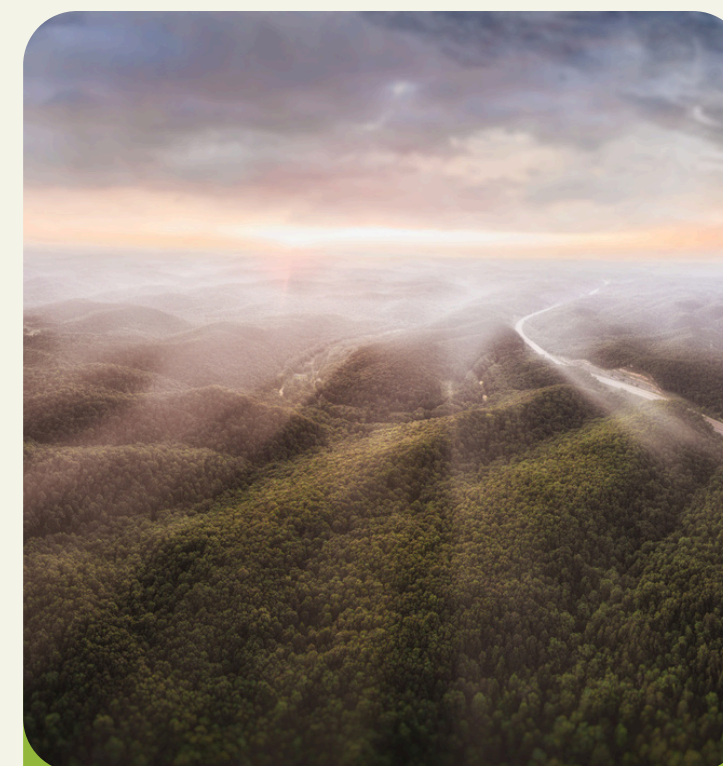


SUSTAINABILITY AND SHORT SUPPLY CHAIN



LOCAL PRODUCERS ARE THE PROTAGONISTS

Dairies, beekeepers, and
truffle hunters display
quality products.



ENVIRONMENTAL VALUE

The festival promotes
conscious
consumption and
respect for the land.



SLOW FOOD AND TRADITION

La Pezzata embodies the
philosophy of eating well,
locally, and authentically.



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CONCLUSIONS

THE SECRET OF THE PEZZATA

It's not just a dish: it's the collective ritual that transforms food into culture, community, and memory.

AGRITAINMENT AS A MODEL

The festival shows how tradition and entertainment can educate and enhance local communities.

INVITATION TO PARTICIPATE

Experiencing the Pezzata means immersing yourself in an authentic and distinctive experience.



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Green Agritainment: VET strategies for Edutainment in European Agritourism.

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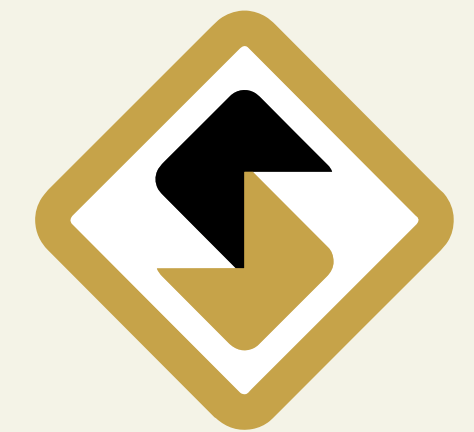


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UNIVERSITY OF GALWAY